

Equipment Rental Solutions

# Event Infrastructure

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# A Powerful Partner

Our 4,000+ strong team includes experts from more than 25 different specialisms supporting customers across the UK and Europe. Together we are redefining the future of rental. We will deliver all the equipment you need, whenever and wherever you need it. Leaving you free to concentrate on your core business, knowing that your equipment is being looked after by trusted experts.

**200**

depots across the UK & Ireland

**25+**

specialisms

**£1bn+**

equipment fleet

**4,000+**

sector experts

**FTSE 100**

listed Ashtead Group





# One team One goal

Our team is the team behind your team. Whatever the type or size of your event, we can take care of everything from site surveys and equipment selection to making sure the right assets are in the right place at the right time.

## Define

Everything works better when we work together.

Every event is different – with many variables demanding a tailored approach. We can work side-by-side with you to define the scope of your event and set clear objectives for delivery. From listening to your requirements, solving potential challenges to setting out a comprehensive action plan with defined KPI's.

## Design

Providing the solution by owning the problem.

We can design the most efficient, sustainable and cost-effective solution for every stage of your event. Our design team will carry out a thorough survey to build a detailed understanding of your event. Through our BIM modelling expertise we'll design a virtual model to help you optimise layout and see where you can drive efficiencies. You'll be presented with a detailed plan so you can approach your event with confidence.

## Deliver

Whatever you need. Wherever you need it. Whenever you need it.

We can provide you with a dedicated Account Manager to look after your event. They'll co-ordinate everything from start to finish, so there's no need to speak to every specialist depot. With over 250,000 assets available nationwide we can meet most of your core equipment requirements without any reliance on third-party suppliers and our consolidated deliveries help improve efficiency and reduce transport costs. We know there are often last minute requests for events equipment – with 24/7 emergency support, we'll deliver a 360 solution.

## Report

Everything you need to know at your fingertips.

Through our secure customer portal, Command Centre, you can have instant access to reports which detail live hires, historical and current spend. Plus equipment usage reports and performance monitoring to prevent underutilisation, maximise productivity and manage machine health. We'll also provide detailed sustainability and social value reports to allow you to monitor your contribution to your local community and track carbon reduction against your targets.



# We can help bring your events to life

We equip you to transform spaces like the fields of Glastonbury into a festival and places like the streets of London into a marathon, helping deliver safe, efficient and memorable events.

Just look at our history: From the first Glastonbury Festival in 1971 to the 2024 Grand Prix at Silverstone, building the infrastructure for over 600 COVID testing sites across the UK, we've successfully managed infrastructure for thousands of events of all sizes and established ourselves as market leaders in the rental events sector for over 50 years.

We'll be there for you 24/7 to help deliver your event safely, whatever the weather. We know what to do and how to do it. We'll take your stress away and work to ensure your event equipment is delivered, installed and recovered, leaving the site as good as we found it.



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# Your total solutions partner

As the UK's largest rental equipment provider, we're big on all of the things that matter to you, from equipment and service to sustainability and trust.

We have a nationwide portfolio of products, available for you to hire that will ensure your event is a success:

- Barriers & Fencing
- Cooling, Heating & Air Purification
- Eco Fuel (HVO)
- Electric Bikes & EAV Cargo Bikes
- Event Welfare & Storage Facilities
- Floor Preparation, Cleaning & Maintenance
- Lifting & Handling
- Lighting
- Plant & Tools
- Power Generation
- Powered Access
- Safety, Communications & Security
- Surveying Equipment
- Technical Broadcast & Production Solutions
- Temporary Bridges
- Temporary EV Charging
- Toilets
- Traffic Management
- Trakway

We also offer industry-leading training courses, delivered all over the country by our wide network of specialist trainers, we're your one-stop shop for all your training needs.

**Our course offerings include:**

- IPAF (Powered Access Equipment)
- PASMA (Mobile Access Towers)
- Forklift Truck
- Working at Height
- First Aid
- Manual Handling
- Telehandler

Whether you need on-site training or access to one of our training centres, we provide expert-led courses to meet your needs. Training you can trust, delivered by experts.



# How we can make your event more sustainable

The events industry is increasingly focused on minimising its carbon footprint, addressing various aspects such as waste management and energy consumption. Many event attendees are now looking for events that prioritise eco-friendliness. We offer solutions to facilitate the switch to more sustainable practices.

## Making low carbon equipment choices

We provide a wide range of environmentally friendly and innovative solutions, including solar, battery and hybrid lighting systems that reduce energy consumption and contribute to a greener environment. Our range includes electric telehandlers and a variety of electric and hybrid powered access equipment, all designed to function with minimal environmental impact. Additionally, we provide hybrid power solutions that integrate renewable energy sources with conventional power systems, creating a more sustainable approach to energy management. To help to host events with minimal disturbance to the surrounding environment, we offer noise monitoring equipment that manages sound levels. Furthermore, our eco-insulated cabins are designed to optimise energy efficiency and reduce carbon footprints.



## Using renewable energy

We provide clean energy solutions such as Battery Storage Units (BSUs) which work alongside traditional fuel powered generators or a mains electricity supply. When the peak load drops, the BSUs can handle the power needs, seamlessly switching off generators and delivering fuel free, emission free and noise free power, reducing fuel consumption by up to 80%.

We also provide renewable fuel sources such as HVO (Hydrotreated vegetable oil) and fuel management systems so you never run out of fuel. Our energy management systems manage the power supply of temporary cabins, automatically turning off appliances when not in active use.



- + Solar tower lights
- + Stage V, hybrid and electric plant
- + Eco site welfare
- + Clean energy solutions
- + Electric and hybrid powered access
- + Telemetry solutions
- + BIM modelling





## Reducing your transportation footprint

Green travel is crucial at events. We can supply electric bikes for travelling around events and electric vehicle charging networks so event goers can charge their electric vehicles. We can also help reduce transportation emissions, as there is one of our depots 20 miles away from anywhere in the country. We can offer a consolidated sustainable equipment solutions saving time and fuel, covering less miles, using fewer vehicles and supplying multiple product ranges.

## Delivering social sustainability

We're committed to making a real difference in the places that matter most to our teams, their families, and the people around us. We invest our time, resources, and expertise in local projects, reaching out to under-represented and disadvantaged groups. We work with charities and community groups to help people learn new skills, find jobs, and improve their lives, while also working to improve the environment.



Leave the how to us.

## How ESO Sports delivered the world's biggest cycling event sustainably

ESO Sports were appointed as one of the specialist event delivery partners for the 2023 UCI Cycling World Championships. There were 13 UCI World Championship events held across Glasgow and Scotland in August 2023.

ESO Sports, recognised as a leading mountain bike event delivery specialist, were appointed to deliver the mountain bike events held at the specialist venue in Glentress, Scotland. The UCI World Championships at this venue included the Mountain Bike Cross-country Olympic, Cross-country Marathon, Cross-country Short Track, Cross-country Team Relay and the

Electric Mountain Bike event. ESO Sports hired equipment from us as part of a sport event infrastructure solution supporting the safe, secure and reliable delivery of the world's biggest cycling event ever.

In line with the event industry's overall objective to make events more sustainable, ESO Sports were keen to reduce the event's carbon footprint and use energy-efficient equipment wherever possible to minimise environmental impact.



84% reduction in generator run time



Over 3000 items of rental equipment



£16,500+ cost saving for the customer

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## How we can help you with your next event production

Getting your event production right is crucial as it significantly impacts the overall experience, perception, and success of the event.

### Specialist support

With an extensive inventory and technical expertise in audiovisual services, we bring our rich broadcast TV heritage to the creation of exceptional events and exhibitions.

We provide a comprehensive, full-service solution, covering everything from projection, LED video, lighting, sound, rigging, and cameras to power solutions. Additionally, we can supply essential event infrastructure that would typically require multiple vendors - such as trakway, crowd barriers, crew facilities, welfare cabins, and more.

### Expert support

We offer you a reliable foundation for your creative productions, taking the time to understand your needs and delivering the ideal solution for your event. Our consultative approach ensures that technology never limits your vision, whether for corporate conferences or high-profile concert tours.



## How we can help you with event planning

Survey equipment plays a crucial role in event planning, especially for outdoor or large-scale events, by providing precise measurements and data that helps you make informed decisions.

### Get to know your site

Laser scanners and unmanned aerial vehicles (UAV's) help map your site and construct digital models and renderings while planning your event. UAV's can also be used for surveillance purposes during the event. Instruments such as total stations and GNSS systems also enable you to accurately set out your structures on site.

### Excavating on site

We offer a range of utility detection and cable avoidance tools, as well as machine control solutions to assist your machine operators as they work.

### Expert support

Our team offer full support on your survey equipment, including a dedicated helpline, and can offer training courses.





# How we help protect the ground with safe, innovative access solutions

Providing access and protecting the ground is crucial. Trakway is often the first thing to arrive on-site at events, and the last to be recovered - aiding the build, transportation, visitor access and breakdown of every green field event, so it's important that you have the right type of Trakway for your event's safety and security.

We are widely perceived as true pioneers of the industry, having originally introduced the concept of commercial Trakway itself back in 1966 and creating the first Trakway 'panel' system back in the 1980s.

## Wide variety

Whatever traffic your event encounters, we have a wide range of solutions - from heavy duty access, pedestrian access and temporary walkways to bridging systems and temporary roadways. We offer both plastic and aluminium trakway solutions which are capable of accommodating everything from pedestrians to heavy vehicles without impacting upon ground conditions.



## Safety comes first

Safety is our number one priority and we work hand-in-hand with suppliers to help mitigate risk.

All new vehicles delivering Trakway panels come fitted with a revolutionary horizontal beam clamp to offer increased safety and stability, and a remote control panel indicates the lift capacity and an overload indicator. The arm on the flatbed truck supports a better, safer way of working as it eliminates the need for operatives to mount vehicles.

We are the first events company to utilise this technology to ensure safer ways of working for our customers and the industry overall.

Leave the how to us.



## Super quick installation and recovery

We have developed a revolutionary method of installing and recovering temporary roadways and walkways. Our unique TrakMaster vehicle can recover almost 2.5 kilometres of temporary flooring in just one day - that's five times faster than traditional lorry/crane configurations, reducing timescales, CO2 emissions and saving costs.

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## Innovative recycling

The events industry has historically struggled with the challenge of cleaning Trakway panels once they come back off hire. We use innovative water recycling techniques to wash Trakway and reduce water use and spoil. We also recycle 95% of old Trakway into brand new panels.



# How we keep people safe and sites secure

It's crucial to control the flow of people and prevent heavy crowd surges at events. The protection of buildings and assets is also critical to the smooth running of any event. Inadequate security measures can result in theft, damage, trespass and other potential risks.

## Preventing overcrowding

We offer a wide range of fencing and barriers which prevent unauthorised access at events and aid in a safer pedestrian flow. Our crowd control barriers have been used at events since the early days of 'Beatlemania'. Today, we install for the London Marathon, Glastonbury, the British Grand Prix and many more.

## Safety equipment

It's important that you have all the necessary safety equipment and systems in place in the event of an emergency. We offer a wide range of equipment such as fire extinguishers, fire extinguisher trolleys, emergency defibrillators, rescue stretchers and resuscitators.

## Improving communications

Our secure handheld and mobile radios provide a dedicated private communication channel for discussing sensitive information or coordinating security measures without the risk of interception. We also offer powerful portable Wi-Fi devices, which provide access to the internet anytime, anywhere.

## Visible security

Security staff are often the first port of call for event goers and trained staff bring huge benefits when maintaining safety. Their highly visible presence can deter those with malicious intent from entering and stop anti-social behaviour. We can provide security staff, sniffer dogs and scanning equipment to prevent unwanted substances being brought into events.



Leave the how to us.



## CCTV monitoring

CCTV systems are still one of the most effective deterrents against crime, including theft, vandalism and trespassing. We offer a range of vandal-resistant and tamper-proof CCTV solutions, including solar CCTV towers and off-grid solutions for remote locations. Providing you with round-the-clock coverage of entrances, offices and other security sensitive areas.

## Robust perimeter protection

Your boundary is your first line of defence. Our highest security fence system was designed to improve Glastonbury Festival's security and ensured the event was given the licence to go ahead.

Today we offer everything from simple fencing solutions to deter unauthorised access, to state-of-the-art perimeter intruder detection (PID) systems. We can also set up control rooms to provide 24/7 monitoring during events.

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# How we helped the British Grand Prix run smoothly

The 2024 Grand Prix at Silverstone was a resounding success with record-breaking attendance. As part of an event infrastructure solution supporting the safe, secure and reliable delivery of one of the world's biggest Formula 1 events, we supplied thousands of Barriers and Fencing, as well as Plant, Powered Access and Accommodation Units for use during the build, the event itself and the derig.

-  Stage V Telehandlers to reduce carbon emissions
-  Helped keep 480,000 people safe throughout the event duration
-  16,000m of Barriers installed to control the flow of people
-  7,300m of Mesh Fence Panels ensured site security
-  Powered Access machines to help filming teams obtain correct camera positions





# How we ensure you always have the power you need

It's unthinkable for any event to be without power for even a short period of time. Nothing works without it. You need a back-up plan for any interruption to the normal supply. You also need to have an action plan for unplanned emergencies. Most of all, you need a partner you can trust to help you implement your plans. That's where we come in.

## Bespoke power solutions

We can provide a bespoke temporary power solution for any event. From standby generators to deliver an uninterrupted supply in the event of power cuts or system failures, to synchronised power packages and standalone power solutions for off grid applications. Power is such a critical part of events that we can ensure you have a dedicated Power Project Manager and Engineers on-site to immediately resolve any issues.

## Critical power systems

From Loadbanks to UPS Systems and Switch Gear, our critical power systems ensure your event remains powered around the clock, so you don't ever face the prospect of a power cut.



**Battery Storage Units reduce generator run time by up to 80% significantly reducing CO2 emissions and saving thousands of litres of fuel.**

- + Stage V generators
- + Battery Storage Units
- + Energy management systems
- + Critical power systems
- + Fuel management
- + 24/ 7 Uptime Centre and reporting

## Fuel management

We make sure you have a constant supply of fuel so there is no risk of ever running out. Much of the events equipment we hire out can run from renewable fuel sources such as RFAS certified HVO. As part of our fuel management system, we can supply all the HVO you need.

## Tailored to your event

Our end-to-end 360 service includes a full review of your power and site requirements, operational needs and fuel usage. Based on this, our in-house energy specialists will create a solution tailored to your event - and use the latest telematics technology to make sure the highest levels of performance are maintained at all times.

## Low carbon equipment choices

Our Clean Energy solutions will help you get the most out of every kW of energy you use and reduce your carbon footprint. By helping you save energy with our intelligent energy management systems and Battery Storage Units and generate more power from renewable and alternative sources. At the end of your event we can provide you with a detailed report so you can demonstrate the carbon emissions, fuel and cost savings made.



# How we can help you create additional space and welfare facilities

Creating additional space - whether that be adding extra production space, accommodating more people or adding temporary toilet and shower facilities - can be a complex business. But it doesn't have to be.

## Expert support

We provide a full 360 service from design through to delivery. This includes expert advice on the best solution for the job, supplying the chosen equipment, installing it on site, and carrying out all plumbing and electrical works.

## Unrivalled resources

Whatever you need, from mobile welfare vans and static cabins to a full site compound, we can deliver a bespoke solution. These can be used for purposes such as production cabins or artist liaison cabins. We can provide everything from temporary accommodation to green power solutions, climate and air control technology, toilet and shower facilities, security barriers, fencing, temporary walkways and ground protection.

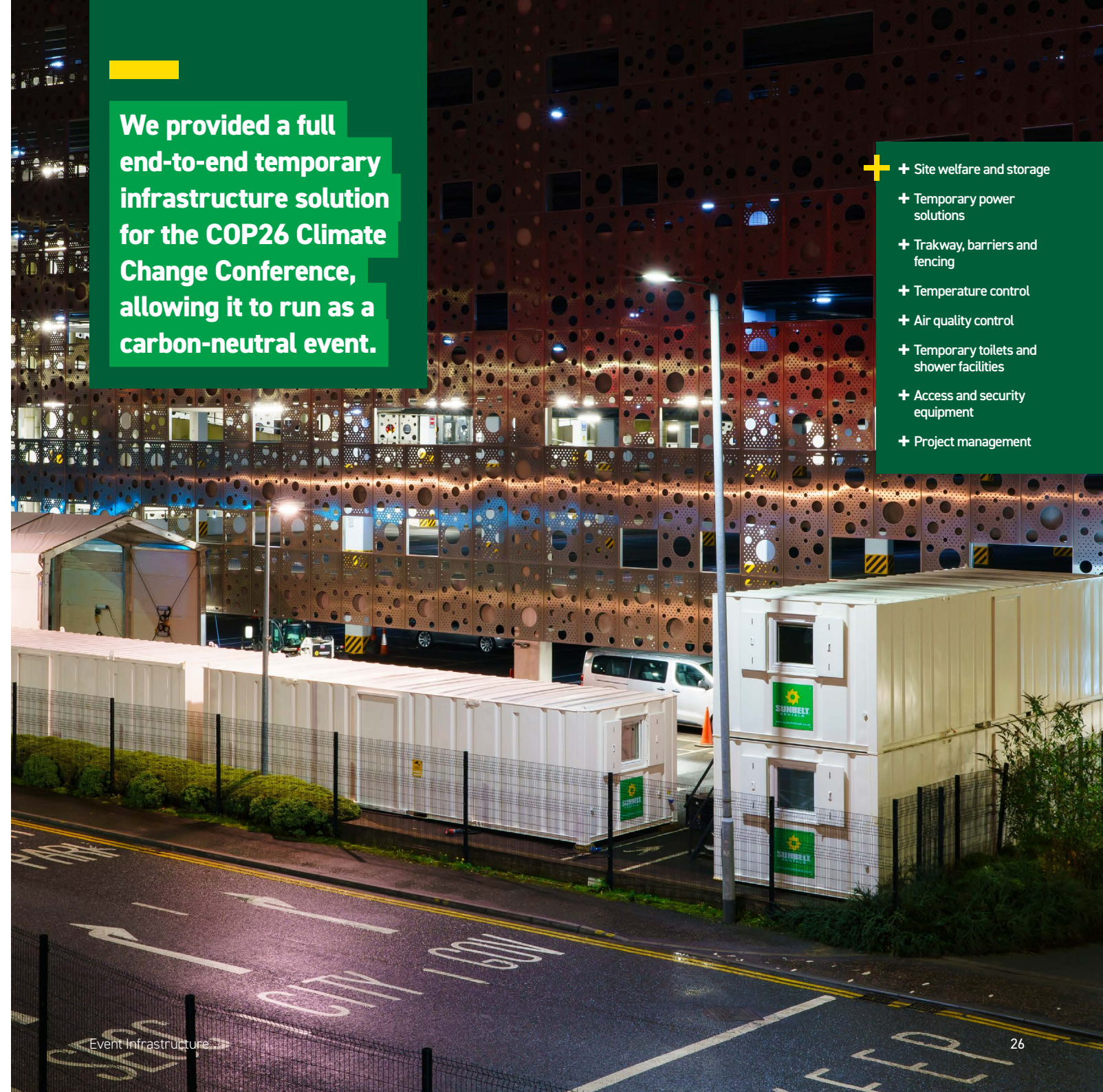
## Looking after you, your event goes and your neighbours

We use the latest remote monitoring technology to ensure our temporary accommodation meets the highest environmental standards. Air quality monitors minimise the risk of air pollution. Monitoring noise levels protects colleagues working on site and helps maintain good relations with people living nearby.



We provided a full end-to-end temporary infrastructure solution for the COP26 Climate Change Conference, allowing it to run as a carbon-neutral event.

- + Site welfare and storage
- + Temporary power solutions
- + Trakway, barriers and fencing
- + Temperature control
- + Air quality control
- + Temporary toilets and shower facilities
- + Access and security equipment
- + Project management





# How we help you safely complete work at height

If you're carrying out work at height such as working on staging or rigging, it's essential that work is carried out safely with the correct equipment operated by trained operatives.

## Expert support

We offer a range of safe, reliable low level and powered access equipment for heights up to 135ft, including work platforms, electric scissor lifts and hybrid boom lifts. Our expert team will help you identify the safest and most suitable solution for the job in hand.

## EQSS OverWatch

Our scissor lifts are fitted with an innovative secondary guarding system. EQSS OverWatch tracks the operator's movements and automatically halts its operation at the first sign of danger.

## Fall protection anchors

Our range of fall protection anchors, including the FreeFalcon, provide a secure attachment point for workers whilst carrying out tasks on roofs and other platforms at height.

## Access control

All new powered access machines in our fleet are fitted with the latest telematics technology and offer the added protection of access control - preventing unauthorised use, risk of misuse and theft.

## Accredited training

We have a dedicated training division to help improve competence and skills and reduce risks. We offer hundreds of different training courses, including IPAF training to help complete safe work at height. Whatever your training requirements, you can leave the how to us.

70% of our powered access fleet is now Stage V, hybrid or electric.

- + Electric and hybrid scissor lifts
- + Articulated booms
- + Smaller equipment such as manual lifts
- + Fall protection anchors
- + QSS OverWatch
- + Accredited work at height training



# How we can help you move equipment, materials, and supplies

Forklifts, telehandlers, and safety features like High-Frequency Radios (HFR) are vital for event production companies, improving efficiency and safety during setups and breakdowns.

## Forklifts

These are used to move heavy items like staging, sound systems, and props, speeding up loading and unloading. They are especially useful in tight spaces and indoor settings.

## Telehandlers

Offering greater reach and flexibility, telehandlers can lift materials to higher locations and are ideal for outdoor events with rough terrain. They can also use various attachments, making them versatile for different tasks.

## High-Frequency Radios (HFR)

These radios ensure clear communication between teams, allowing for real-time coordination during equipment operation and reducing the risk of accidents. They also enable quick reporting of hazards.

## Operator Training

Ensuring that operators are trained and machines are regularly checked minimises accidents and ensures smooth operation. We can provide your team with a range of training qualifications to ensure your team work safely.





# How we can help you control the temperature at your events

Whether you need to keep event spaces cool enough in summer, warm enough in winter or even creating pristine ice for ice skating rinks, you can leave the how to us.

## Temperature control

We offer a range of temperature control solutions which allow you to regulate temperatures or the climate of an indoor space, regardless of external pressures such as a rise or fall in outdoor conditions.

## A better choice all year round

We provide the UK's largest fleet of climate control equipment. From temporary and portable heating, cooling and drying units to industrial chillers, boilers and water misting units.



## Specialist solutions

Whether you need air conditioning in cabins or heating solutions in open spaces such as marquees, our team will work with your team to create the most efficient and sustainable solution for your event and make sure it is positioned to maximise performance, minimising energy consumption and costs.

## 24/7 emergency response

Extreme weather conditions place pressure on existing heating and cooling systems, which can result in failure. With 200 local depots nationwide, we can respond quickly to emergency situations, often mobilising equipment in a matter of hours.



Prompt on-hire and off hire scheduling means you only pay for equipment when you're using it.

- + Portable air conditioning
- + Temperature control
- + Portal heating
- + Dehumidifiers and drying equipment
- + Industrial chillers and boilers





## How we helped Arena Group maintain optimal skating conditions

Ice skating has long been a festive tradition for many across the UK, with thousands of skaters gracing the ice from November to January.

To achieve optimal skating conditions and safety standards, the surface conditions need to be a consistent  $-4^{\circ}\text{C}$ . Arena Group contracted us to provide a temperature control and temporary power setup across four of the UK's most notable sites; Hampton Court Palace, Blenheim Palace, Westfield Shopping Centre and Marsh Farm.

Combining specialist equipment and decades of experience, we were able to maintain a high-quality and safe skating surface, over a 3-month period, providing a memorable experience for thousands of skaters over the festive period.

- ❄️ 3,000m<sup>2</sup> of ice created
- ❄️ Maintained ice temperature of  $-4^{\circ}\text{C}$  for a 3-month period
- ⚡ 2MW of cooling capacity and 1MW of temporary power



# How we help you safeguard motorists and pedestrians in and around events



Keeping traffic moving smoothly around your event and ensuring pedestrians can walk around freely without the risk of an accident requires thorough planning and the right equipment in place.

## Expert support

We will work with your team to create a bespoke traffic management solution for your event and take responsibility for every stage of its delivery. We take care of everything from site survey, design and liaison with utilities and local authorities to deploying all the equipment you need on your site. For large scale events, we can even provide a fully operational on-site Command Centre.

## Unrivalled choice

We offer a full range of equipment, from traffic cones, vehicle and pedestrian crossings and signage to temporary traffic lights. This includes specialist equipment such as Variable Message Signs (VMS) that can be customised to suit your site's exact requirements and speed guns to encourage drivers to act safely and responsibly.

## Added protection

We also offer safety and crowd control barriers to make sure that pedestrians and vehicles remain a safe distance apart. Our ground protection equipment and temporary bridges can accommodate anything from light foot traffic to heavy-duty vehicles.

- + Variable message signage
- + Crowd control barriers
- + Temporary traffic lights
- + Pedestrian crossings
- + Speed guns
- + Barriers and fencing
- + Command Centres





# How we help maintain and clean your floors

Maintaining a clean events venue creates a positive impression, prevents accidents and ensures compliance with health and safety regulations.

## Any events facility, any application

We can provide all the equipment you need to prepare, clean and maintain floors and surfaces. From floor stripping, scraping, grinding, polishing and sweeping machines to scrubbing, vacuuming, steam cleaning and pressure washing equipment.

## Always the right equipment for the job

Our range covers everything from scrubber-dryers to walk-behind sweepers with HEPA dust filtration and escalator cleaners. We also offer a full range of low level and powered access equipment, which make it easier to carry out cleaning tasks in hard-to-reach areas.



## Autonomous equipment

Incorporating the latest AI-driven technology our autonomous cleaning solutions allow high volume, repetitive tasks to be carried out for hours on end, with no human intervention. Freeing up cleaning crews to perform other tasks.

Real-time telematics data allows you to measure equipment performance against your KPIs.

- + Floor sweepers
- + Floor scrubber-dryers
- + High-level cleaning equipment
- + Industrial cleaning equipment
- + Low level and powered access equipment





# How we provide a seamless rental equipment experience

Our advanced telematics, live delivery tracking app and online portal work together to offer a seamless rental experience.

## Real-time equipment monitoring

Many of our new machines feature state-of-the-art telematics software, giving you the power to track hired equipment online 24/7 365 days a year. Through our telematics portal, you can view real time data and download reports showing everything from operational hours to live health alerts.

## Your sites, your hires, your data – at your command

Command Centre is our secure customer portal that puts the power of data at your fingertips, enabling you to efficiently manage all your rental equipment. You can see live hires, historic spend and current debt. Drill down into full details on invoice and contract lines. Make better decisions through telematics, tracking utilisation and idle time, viewing fuel usage and CO2 emissions.



## Live delivery tracking

Logistic is our revolutionary solution that has improved the accuracy, ease, and efficiency of our logistics operations, whilst improving safety by digitising daily vehicle checks. Get regular delivery status updates and interact with your driver to keep operations running smoothly.







# Our plan for a brighter future

Our Planet is our action plan for positive change, driven by our purpose: Equipping people to transform places, spaces and lives.

## Our climate

We invest in new low carbon and zero-emissions technology and innovating solutions that reduce harmful emissions to cutting our waste and consumption to protect the earth's resources. We have committed to reducing our operational footprint by 35% by 2030. Our Scope 1 (direct) and 2 (indirect) emissions conform to ISO 14064 and we're rapidly moving towards Scope 3.

## Our colleagues

We are committed to ensuring the happiness of our colleagues through creating a safe, inclusive working environment where everyone can thrive by investing in apprenticeships, mentoring, skills training and opportunities for all.

## Our customers

We believe long-lasting customer relationships are built on trust and certainty. We build trust by keeping our word and working with our customers to help them achieve their sustainability and social value goals. We provide certainty by upholding the highest standards and being transparent in everything we do.

## Our communities

We aim to create a positive impact where we live, work and operate and help build a better world through Social Sustainability. Whether it's by supporting local charities, helping build sustainable infrastructure, or creating jobs and opportunities for disadvantaged groups, our goal is to leave a legacy that strengthens society.

To ensure we are creating the greatest impact, we focus our efforts on two key areas: firstly, the environment, by helping communities tackle climate change, promote biodiversity, and champion circular economy solutions. Our second focus area is around social mobility, where we support those facing barriers to opportunity, helping transform lives and bring hope, pride, and purpose.







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