



# LEE VICTORY FESTIVAL

**Location:** Lee-on-Solent, Hampshire

**Sector:** Events

**0370 050 0792**

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# LEE VICTORY FESTIVAL

Lee Victory Festival is a 3-day event to commemorate and celebrate the 75th & 76th anniversary of both VE & VJ days. With a Spitfire display, military parade, musical performances and more this family event is held to remember the enormous sacrifice, courage and determination of people both at home and abroad and to celebrate the end of WWII.



## THE CHALLENGE

To enable the parade to take place there was a road closure in operation on the main route through Lee-on-Solent. Sunbelt Rentals needed to provide a traffic management solution to safely manage this closure without causing any traffic issues elsewhere in the town.

## THE SOLUTION

Although work on this project began at the beginning of 2020 for the planned event in May of that year, the Covid-19 pandemic meant that the event had to be cancelled. The specialist team at Sunbelt Rentals had already assessed the site and comprehensive designs had been put together which covered all the main routes into Gosport and Lee-on-Solent. Once restrictions had been lifted the event was rescheduled and final amends were made to the original plans.

Sunbelt Rentals provided a complete traffic management solution for this necessary road closure. Two Traffic Management Operatives provided the customer a total management service, monitoring the setup for any ongoing requirements. As the parade moved through the town, the Traffic Management Operatives had to keep moving the set ups along the street. In total, 110 road signs were required along with 3 Variable Message Signs (VMS) which were used to inform motorists of any relevant information.

This traffic management solution ensured that there was minimum disruption during the road closure and to avoid congestion of traffic to road users in the area.



▲ It is key to work with people who understand what you want and can put an effective plan in place. Sunbelt Rentals have the capabilities, the resources, the know-how and experience which is paramount to run a successful event. ▲

Jonathan Moore, Organiser, Lee Victory Festival



▲ The team have done well by getting this event off the ground under very difficult circumstances due to Covid-19 restrictions. It's been great that we have been able to help with this project, just being able to give a little back to the veterans and their families means so much. ▲

Kevin Terry, Contracts Manager

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