



How we supported social mobility through long-term partnership

Over the past five years, Sunbelt Rentals has partnered with The Recruitment Junction who support people with convictions into sustainable long-term employment. Through volunteering, logistics expertise, food hamper delivery and prison-based employability support, the partnership brings social mobility to life, equipping people with confidence, skills and practical support to transform their lives.



Five-year
community
partnership



135 food hampers
delivered in 2025



Over 70 volunteer
engagements



4 employability
sessions

We work within local communities across the UK to deliver social value where it is most needed.

Through our social mobility strategy, we support people facing barriers to employment, helping create pathways into sustainable work. Our partnership with The Recruitment Junction began in 2021 and has grown into a long-term collaboration rooted in consistency and meaningful action.

The key to this partnership was providing practical, ongoing support that met immediate needs while also building confidence, employability skills and long-term opportunity. This included coordinating volunteers across multiple years, delivering employability support within prison environments, and ensuring assistance was delivered in a way that respected individual circumstances and dignity.



How we've supported them

We applied our core strengths to deliver support that was practical and scalable throughout the partnership.

By leveraging our extensive logistics expertise, we meticulously planned and executed a comprehensive multi-drop food hamper distribution initiative aimed at reaching individuals and families who are beneficiaries of The Recruitment Junction. This effort ensured that the donations were effectively delivered to those who were in need of support during difficult times.

Alongside this, our volunteers gave their time on an annual basis to pack and deliver hampers, providing face-to-face interaction and a sense of reassurance to recipient during challenging periods. We also enhanced our support at HMP Northumberland by delivering four interview techniques workshops, each attended by approximately eight to ten participants, and providing an introduction to the business, including what we do and our divisions, helping individuals prepare for release and build confidence for employment.

Supported provided at a glance

- Food Hamper packing and delivery
- Logistics and route planning
- Volunteer mobilisation
- Prison interview workshops and employability sessions
- Face-to-face candidate support

“ Jo would know hamper quantities and more on the prison requirement, I would also want to highlight the work they have done in getting prison release individuals into employment as they are a great group of people and really care about the work they do

”

Jo Sutton

Result

Over five years, the partnership has delivered consistent and meaningful social value. We have supported The Recruitment Junction annually through volunteer-led hamper creation and delivery, with growing involvement year on year, resulting in 135 food hampers created.

In total, more than 70 volunteer engagements have taken place across the partnership, alongside four prison-based interview skills workshops delivered at HMP Northumberland supporting up to 40 people.

The impact is personal and lasting: individuals and families receive practical support at critical moments, candidates gain confidence and employability skills ahead of release, and communities benefit from reduced barriers to sustainable employment.

The partnership demonstrates how long-term commitment, practical expertise and human connection can create real opportunity and support social mobility.